

POWER OF PLANNING: THINK OUTSIDE THE BOX

WATERMEDIA WORKSHOP with SUE ARCHER NWS AWS TWSA FWS

3 days

Level: Adv. Beginners thru Advanced

(2 years painting experience needed)

Watercolor and Acrylics

A course designed to inspire your creativity by learning to “see” and experience some different design and composition concepts; and understand the power of planning even if you are an “intuitive painter”. Designed to inspire adv. beginners and provide a review and challenge for the advanced student.

“By failing to prepare, you are preparing to fail.” Ben Franklin

“My goal as an instructor is to present you with information about DESIGN AND COMPOSITION to add to your core of knowledge regardless of your medium. I believe in the power of planning and understanding the basics. The objective here is not to change you, but to take you to another level. Then it is up to you to internalize this knowledge and apply it to the medium, genre, style and subject matter that suits you. If you like to paint intuitively, the more you know the better your choices will be during your process.

In this workshop you will experience how Sue creates and designs her imagery and achieves a “strong” quality of light. You will be introduced to many topics and concepts dealing with design and composition. Your goal should be to decide how these ideas could apply to your painting, your subject matter, your intent and style. Elements and principles of design need to be understood; They are not rules, only guidelines. You, as the artist, need to learn how to use them successfully in your work! Learning about design takes a lifetime of study. Let’s get started!

Finished paintings are not our objective; the planning and designing of your paintings are.

Your days will be filled with daily demos, lectures, color or design projects and on-going critiques; A personal, one on one consultation time may be available.

DESIGN TOPICS AND CONCEPTS TO BE DISCUSSED:

Planning a painting	Merger (linkage, bridge, tie into....)
Importance of values and shapes	Editing
Viewpoint	Cropping
“What do I do with my background”	Intent
Unity	Taking and using photos for reference

For advanced painters: to assist me in discussing your work, you should bring the reference material you work from (**your own personal** photos, digital files and/or sketches) and photos or digital files of some your paintings or works in progress. You will have time to work on your own compositions.

I want every student to bring lots of your own personal resource material for any subject that interests you and in any form you desire!!! (This reference material should be things you drew or photos you took yourself). **Have your photos (that you are serious about painting) printed out at approximately 8x10;** this makes it much easier for information gathering. We will be discussing light, so make sure some of your reference has direct light on your subject. The best light is from the side, not frontal lighting .Shut off your flash! This will enable you to have available the imagery and genre you like for solving the daily projects.

You will be doing your own drawings and using your own personal reference during class. Sue Archer